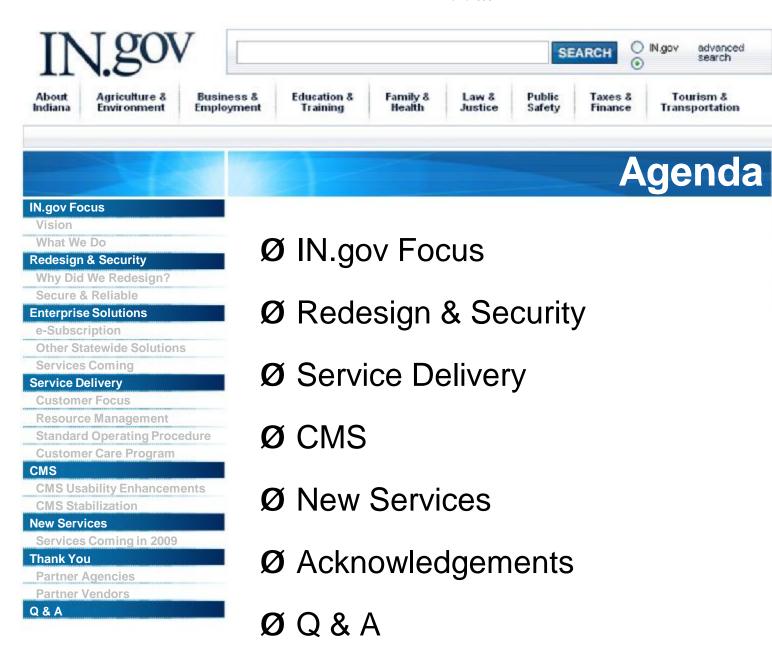


2008 State of IN.gov

Robert Paglia
IN.gov Program Manager
&

Alvin Wilson, PMP
IN.gov Project Manager





advanced

search









Customer Care Program

Services Coming in 2009

CMS Stabilization
New Services

Partner Agencies
Partner Vendors

CMS Usability Enhancements

CMS

Thank You

Q&A







IN.gov Focus

What We Do

- Ø Portal Services
- Ø Oversight and Management
- Ø Creative Services
- Ø Application Development
- Ø Project Management
- Ø Financial Management
- Ø Hosting





- Teachers' Retirement Fund
- Administration
- State Police
- Agriculture







Safety



IN.gov Focus

Transportation

Finance

Focus of Portal Services

Justice

Ø Serve You!

Health

Training

- Professional Web services
- Secure Web hosting and payment processing
- Streamlined update process for IN.gov
- Quantifiable customer-focused performance
- Constant improvement through regular customer meetings

Ø Serve Our Constituents!

- Keep IN.gov Safe, Secure, & Easy to Use
- Break down the barriers of the bureaucracy
- Use IN.gov funds to develop "one stop" services

Participating INDIANA AGENCIES



- Grain Buyers
- Warehouse Licensing
- Utility Consumer Counselor
- Stadium
- Workforce Development

Indiana Department of Workforce Development



Redesign & Security

Robert Paglia



Q&A



Justice



Redesign & Security

Finance

Transportation

Safety

Why Did We Redesign?

The Diagnosis

Training

Ø User Perspective

Health

- · Agency-focused not customer-focused
- · Confusing due to lack of consistency
- Designs are stale
- Hundreds of online services, but cant find them easily

Ø State Government Perspective

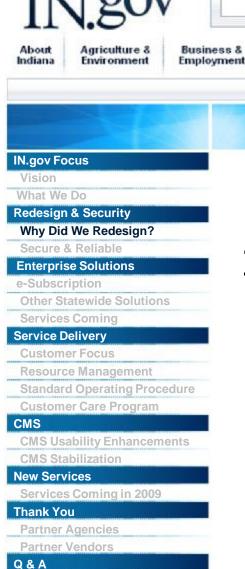
- Cannot quickly update content
- Standards unclear, unenforceable





- Family & Social Services Admin.
- Law Enforcement Academy
- Transportation
- Finance Authority
- Board of Tax Review







Justice



Redesign & Security

Finance

Transportation

Safety

Initial Redesign Efforts Complete!

The Prescription

Goal 1

Training

Health

• For the constituent, provide state government information in a customer-centric manner

Goal 2

 For agency partners, make it easier for users in state government to update content on IN.gov Standards

Major Objectives

- Consistent brand
- "Click & Edit" for authorized and trained content. creators
- Workflow tailored for each agency
- Training for creators/approvers
- · Stable and secure CMS

Participating



- Auditor of State
- Treasurer of State
- Motor Vehicles
- Protection & Advocacy Services
- War Memorials





Agency Websites

IN.gov



Governor



Lieutenant Governor



Indiana Office of Technology



Healthy Indiana Plan



Office of Faith-Based & Community Initiatives



Indiana Education Employment Relations Board



First Lady



Indiana Arts Commission



Indiana Department of Homeland Security



Indiana Office of Management & Budget



Indiana State Teachers' Retirement Fund



Indiana Department of Administration



Indiana State Police



Indiana State Department of Agriculture



Indiana Office of Utility Consumer Counselor



Indiana Stadium & Convention Building Authority



Indiana Department of Workforce Development



Family & Social Services Administration



Indiana Law Enforcement Academy



Indiana Department of Transportation



Indiana Finance Authority



Indiana Board of Tax Review



Indiana Auditor of State



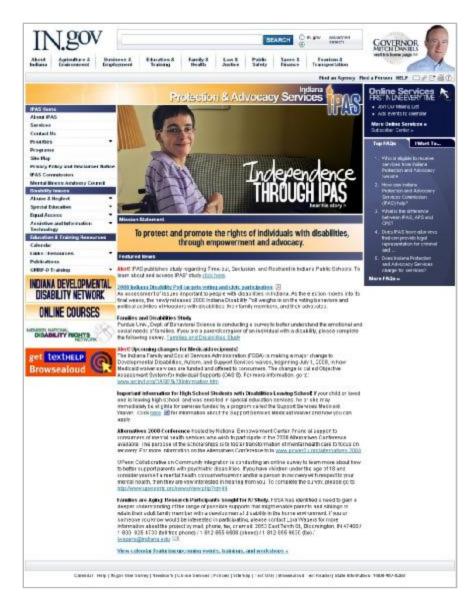
Indiana Treasurer



Bureau of Motor Vehicles



Indiana Protection & Advocacy Services



Indiana War Memorial



Indiana Department of Child Services



Indiana Department of Veteran Affairs



Indiana State Library



Indiana Department of Labor



Indiana Natural Resources Commission



INShape Indiana



Indiana Historical Bureau



Indiana Commission of Public Records



Indiana Tobacco Prevention & Cessation



Indiana Professional Licensing Agency



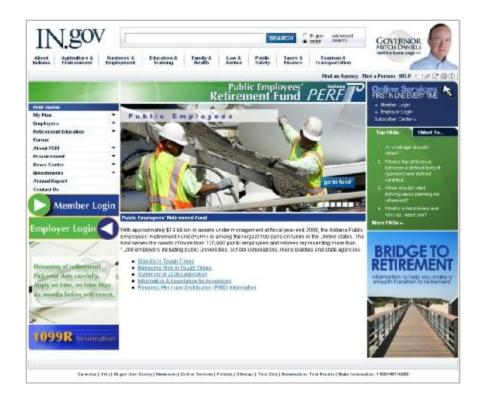
Indiana State Budget Agency



Recycle Indiana



Public Employees' Retirement Fund



Indiana State Board of Accounts



Indiana Criminal Justice Institute



Indiana Horse Racing Commission



Indiana State Personnel Department



Indiana Public Access Counselor



Indiana Commission of Hispanic / Latino Affairs



Integrated Public Safety Commission



Indiana Gaming Commission



Commission of Proprietary Education



Indiana Department of Natural Resources



Indiana Department of Child Services



Indiana Department of Insurance



Department of Local Government Finance



Indiana Department of Correction



Indiana Department of Correction: Road to Re-Entry



Indiana Regional Development Authority



Indiana Civil Rights Commission



Indiana State Board of Health



Indiana Department of Revenue



Indiana Office of Energy & Defense Development



Indiana Commission for Women



Indiana Department of Financial Institutions



Indiana State Coroners Training Board



State Armory Board Indiana National Guard



Governor's Council for People with Disabilities



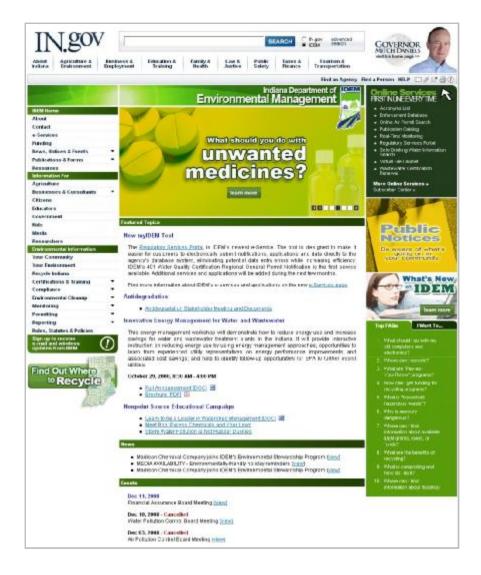
Indiana Office of Community & Rural Affairs



Indiana State Department of Health



Indiana Department of Environmental Management



IDEM: Wetlands



State Student Assistance Commission of Indiana



Office of Environmental Adjudication



Worker's Compensation Board of Indiana



Indiana Alcohol & Tobacco Commission



Indiana State Excise Police



Indiana Housing & Community Development Authority

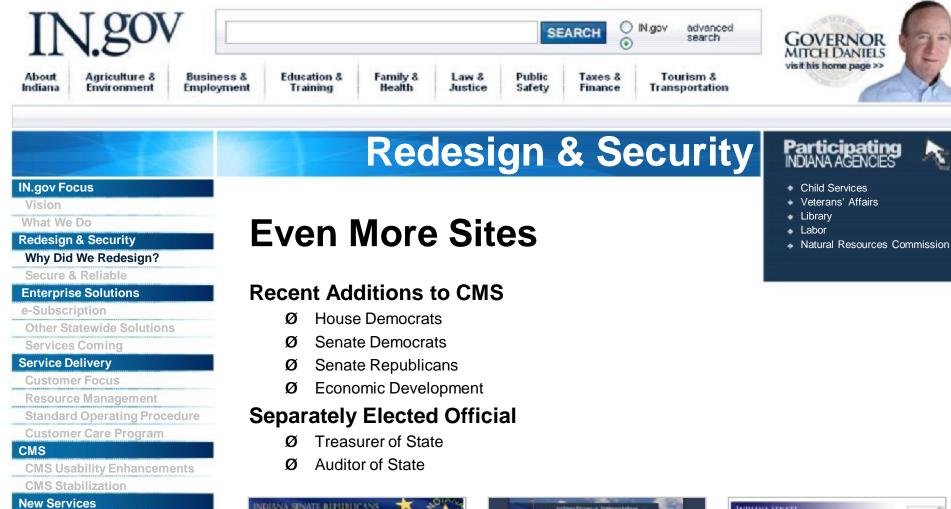


Indiana Utility Regulatory Commission



Indiana Data & Communication System









Services Coming in 2009

Partner Agencies
Partner Vendors

Thank You

Q&A





Justice



Redesign & Security

Finance

Transportation

Safety

A More Secure & Reliable IN.gov

Without a Secure, Reliable IN.gov, Users Can't Trust Our Content or Services

Training

Health

- **Ø Goal 1:** Significantly and strategically reduce risk of exposure to current and emerging threats.
- **Goal 2:** Demonstrate alignment with existing or upcoming security regulations and standards

Participating INDIANA AGENCIES



- Recycle
- Public Employees Retirement Fd
- Board of Accounts
- Criminal Justice Institute











- Horse Racing
- Personnel
- Public Access Counselor
- Hispanic/Latino Affairs
- Integrated Public Safety



Physical, network, policy ect.

Partner Agencies

Partner Vendors

Q&A







Justice



Redesign & Security

Finance

Safety

Applications Scans

Health

Training

Application Scans Completed

- Scanning Services to Verify Security
- All Applications have been scanned
- If Any Vulnerability Found
 - Detailed report provided
 - Vulnerabilities prioritized ("Critical Risks" require immediate remediation)
 - Mitigation plan prepared and expedited

Ø This is an Ongoing Effort

- Implemented Scanning within our Change Control process
- Upgrade existing scan services to scan all of In.gov







Enterprise Solutions

Robert Paglia



Thank You

Q&A

Partner Agencies

Partner Vendors



Justice



Enterprise Solutions

Finance

Safety

e-Subscription Management Service

Ø Increase State Government Transparency Through **Statewide Implementation**

- Streamlined Through Customized Implementation Plans For CMS Users
- Universal Standards (Branding)

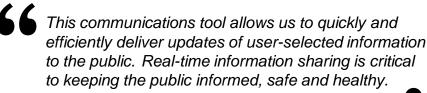
Health

Training

Ø Information Sharing & Collaboration @ SUBSCRIPTIONS.IN.gov

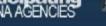
- All Agency Subscriptions Listed On One IN.gov Top-Level
- Cross-Promotion Of All IN.gov Subscriptions

Ø Improves Communication & Information Sharing



- Gerry Weaver, Indiana Chief Information Officer





- Revenue

Transportation

- Energy & Defense
- Commission for Women
- Financial Institutions





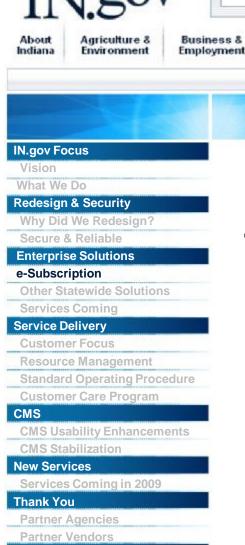
- Ø Consistent Branding
- Customized Promotion Billboards
- Ø Press Release: Indiana Begins Statewide Implementation of e-Subscription Management Service
 - http://www.govdelivery.com/news.php

Services Coming in 2009

Thank You

Q & A

Partner Agencies
Partner Vendors





Justice



Enterprise Solutions

Finance

Transportation

Safety

SUBSCRIPTIONS.IN.gov: The Numbers

Ø Metrics

Training

Health

- 36 agency implementations
- 320,000+ emails sent to subscribers
- 110,000+ subscribers
- 604 subscription item options
- On Average, Site Visits To Agencies With Subscription Items Increased By Nearly 20%*

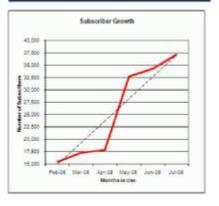
Ø Top Five Subscription Items

- · Governor's Federal Office
- State Police Road Conditions
- Technology News Lincoln Bicentennial & Indiana Artisan Development
- IN.gov Updates & Presentations

Participating INDIANA AGENCIES



- Student Assistance
- Environmental Adjudication
- Worker's Compensation
- Alcohol Tobacco
- Environmental Management (including Wetlands)









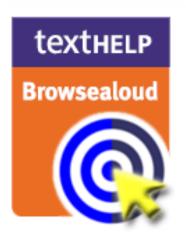
Enterprise Solutions

Other Statewide Solutions

Ø Browsealoud Text Reader

- Reads Web pages aloud visually impaired and foreign language speakers
- Opportunity to better serve our customers
- First state to implement across all sites







Services Coming in 2009

Partner Agencies
Partner Vendors

Thank You

Q&A



Justice



Enterprise Solutions

Finance

Transportation

Safety

Webtrends.IN.gov

Health

Training

- Ø WebTrends: Gold Standard for Web Analytics Implemented
- Ø Reporting on Every IN.gov Web Site
- Ø Analytics Highlighted in IN.gov Update
- Ø Upgrade --> Application Metrics

Analytics on Visits, Visitors, Pages, & More			Most Visited			
			Agency	Visits		
Visits / Average Per Day	8,348,582 / 90,745	1.	IN.gov "Top Level"	1,616,685		
Average / Median Visit Duration	00:06:45 / 00:01:54	2.	DWD	1,108,954		
Visitors / Avg. Visits per Visitor	4,235,352 / 1.97	3.	Hoosier Lottery	1,013,847		
Visitors Who Visited: Once / More than Once	3,107,939 / 1,127,413	4.	Judiciary	453,244		
Page: Views / Avg. per Day / Average per Visit	31,551,505 / 342,951 / 3.78	5.	SPD	387,985		
Most Active: Date / Day of Week / Hour of Day	10-11-07 / Tuesday / 10-11am	6.	ISDH	375,645		
Least Active: Date / Day of Week / Hour of Day	9/1/07 / Saturday / 3-4am	7.	PLA	371,976		
Top 2 Referring Sites	Direct (54.54%); Google (13.85%)	8.	General Assembly	361,290		
Top 2 Platforms	Win XP (83.02%); Windows Vista (5.64%)	9.	sos	306,632		
Top 2 Web Browsers	IE6 (54.63%); IE7 (34.17%); FireFox (7.72%)	10.	DNR	302,164		

Participating INDIANA AGENCIES



- Governor
- Lieutenant Governor
- Indiana Office of Technology
- Healthy Indiana Plan (HIP)

WebTrends.





Justice



Enterprise Solutions

Finance

Transportation

Safety

RightNow Live Help & FAQs

- Ø FAQ & Live Help Implemented with IDOA State
- Ø FAQs

Training

• 1,064 FAQs

Health

- Over 3 million hits
- Ø Live help
 - 13,960 Live Chats
 - 99.9996% Self Service

Participating INDIANA AGENCIES



- Education Employment Relations
- First Lady
- Arts Commission
- Homeland Security





Services Coming in 2009

Partner Agencies
Partner Vendors

Thank You

Q&A



Justice

GOVERNOR MITCH DANIELS visit his home page >>

Enterprise Solutions

Finance

Transportation

Safety

Webmasters.IN.gov

Health

Ø New Categories

CMS

Training

- Billboards
- Webtrends
- Gov Delivery
- · CMS (drilled down)

Ø Managed to Metrics

- Better Management of Portal
- Reported Quarterly in IN.gov Update

Service Level Description	Service Level Requirement			2007 Q4	2008 Q1	2008 Q2	2000 02
	Acceptable	Marginal	Unsatisfactory	2007 Q4	2006 Q1	2008 Q2	2008 Q3
On Time Delivery of Projects	100-90%	89 - 80%	< 80%	100%	100%	100%	100%
IN.gov Uptime	>=99.95%	99.94 – 95%	<94.9%	100%	100%	100%	100%
Production Response Time	100-90%	89 - 80%	< 80%	100%	94%	75%	89%
Content Changes w/in 3 Days	100-90%	89 - 80%	< 80%	92.34%	94%	95%	96%
Web Address Changes w/in 3 Days	100-90%	89 - 80%	< 80%	80.6%	85%	82%	100%
Customer Satisfaction: Tickets	100-90%	89 - 80%	< 80%	95.83%	88%	85%	91%
Customer Satisfaction: Projects	100-90%	89 - 80%	< 80%	100%	91%	82%	100%
Disaster Recovery (Restoration of Content)	<= 48 hours	49 to 72 hours	> 72 hours	N/A	N/A	N/A	N/A

Participating INDIANA AGENCIES



- Management & Budget
- Teachers' Retirement Fund
- Administration
- State Police
- Agriculture









Enterprise Solutions

Finance

Transportation

Safety

Services Coming in 2009

Justice

Ø SmartForms (Q1 2009)

Health

Training

 The SmartForm tool allows content editors to design forms, quickly and easily, from ready-made templates or customized fields. Using an intuitive "What You See Is What You Get" (WYSIWYG) interface, users can drag and drop fields to create forms.

Ø Taxonomy Manager

- · Map taxonomy to your content
- Develop unlimited levels of categories and keywords within the RedDot CMS
- · Report on taxonomy keyword usage
- Increase the speed in tagging content
- Integrate easily into existing taxonomy

Participating INDIANA AGENCIES



- Grain Buyers
- Warehouse Licensing
- Utility Consumer Counselor
- Stadium
- Workforce Development

Indiana Stadium & Convention Building Authority



Service Delivery

Alvin Wilson





Safety

Justice



Service Delivery

Finance

Transportation

Customer Focus

Health

Completed

Training

- Director of Operations added at no charge to State of Indiana
- · Finance Manager added at no charge to State of Indiana
- Double Application Development Staff for 2009
- Geographically Disparate Connections from N-Frame to IOT Data Center

Ø In Progress

- Dedicated Server Moved as Needed
- Daptiv Project Management Tool

Ø On-Going

- Standard Operating Procedures
- Customer Care Program





- Family & Social Services Admin.
- Law Enforcement Academy
- Transportation
- Finance Authority
- Board of Tax Review







Safety

Justice



Service Delivery

Finance

Transportation

IN.gov Successes

Health

- Ø 28 Variable Service Applications **Deployed**
- Ø DNR: Opening Deer Firearm Weekend
 - 76,000 licenses
 - \$2.5 million
- DOR: I-File

Training

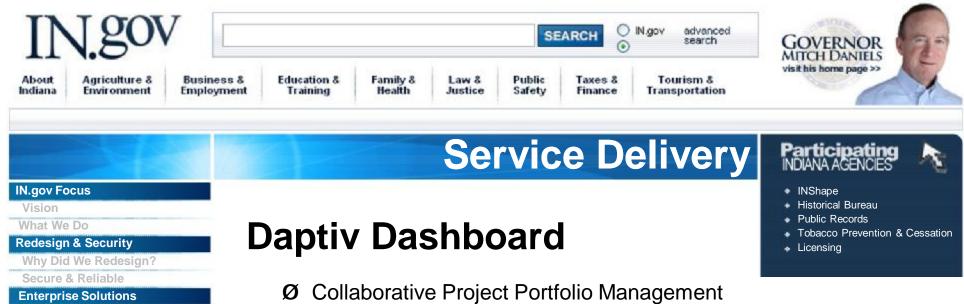
- 114,385 filings up ~21k from 2007
- Ø BMV: Scheduling
 - 14,239 appts scheduled YTD
- Ø 19 Baseline Service Projects
 - SQL 2005 Conversions 8/13 completed
 - DNR Contributions application modified from Kids First Donation site
- Ø 10 New Services Launched in 2008



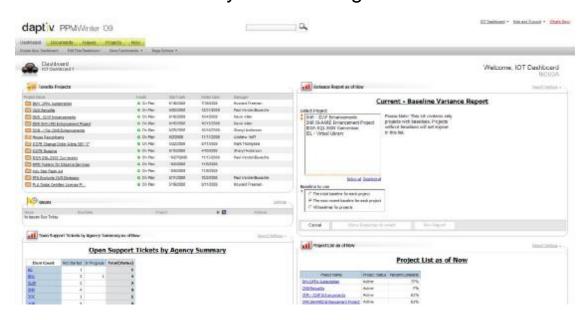


- Auditor of State
- Treasurer of State
- Motor Vehicles
- Protection & Advocacy Services
- War Memorials





- Ø Reduce Complexity in Managing the Portal
- Ø Greater Visibility into the Program



e-Subscription

Service Delivery
Customer Focus

CMS

Services Coming

Other Statewide Solutions

Resource Management

Customer Care Program

Services Coming in 2009

CMS Stabilization

Partner Agencies

Partner Vendors

New Services

Thank You

Q&A

Standard Operating Procedure

CMS Usability Enhancements





Safety

Justice



Service Delivery

Finance

Transportation

Standard Operating Procedures

- Ø Issue Tracking & Resolution
- Ø Escalation Procedures

Health

Training

- Ø Project Management Tool
- Ø Project Management Methodology
- Ø Software Development Life Cycle Framework





- Recycle
- Public Employees Retirement Fd
- Board of Accounts
- Criminal Justice Institute







Safety

GOVERNOR MITCH DANIELS visit his home page >>

Service Delivery

Finance

Transportation

Customer Care Program

Justice

Ø Relationship Management

Agency Tiering

Health

· Agency Management

Ø Performance Management

- Customer Surveys
- Performance Metrics

Ø Communication Plan

- Meetings
- Electronic Communication
- Reports

Ø Training

Training

- Partner Agencies
- IN.gov Staff
- IOT Staff

Participating INDIANA AGENCIES



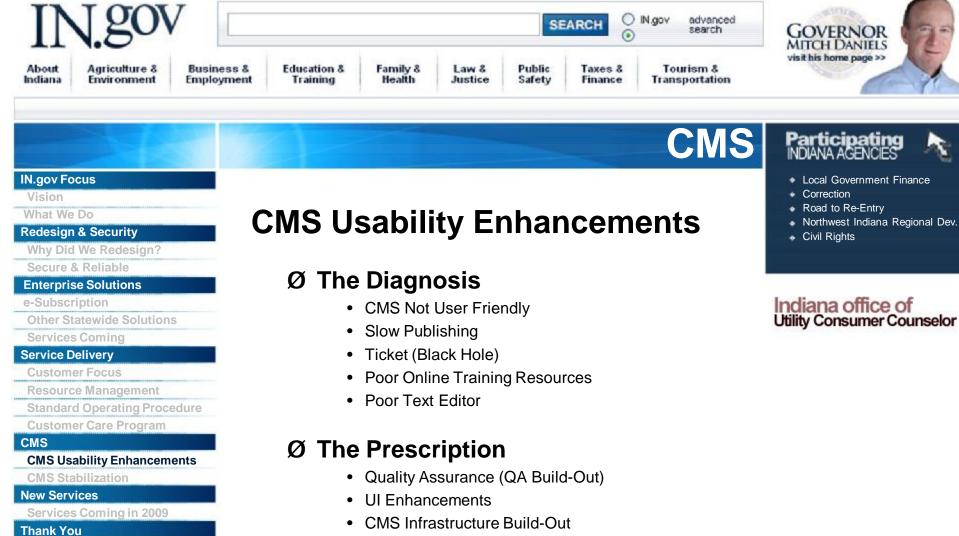
- Horse Racing
- Personnel
- Public Access Counselor
- Hispanic/Latino Affairs
- Integrated Public Safety





Content Management System

Alvin Wilson







New WebCMS Training Site

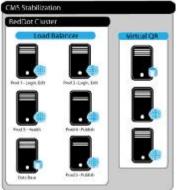
Partner Agencies Partner Vendors

Q&A



After

Before



Services Coming in 2009

Thank You

Q&A

Partner Agencies Partner Vendors





Justice



CMS

Transportation

Ø IN.gov Governance Council

Mission Statement (TBD)

Health

Training

Lead: Mark Amick, Environmental Management

Safety

Finance

- · Emily Matherly, Tourism
- · Carrie Lambert, Tourism
- Herb Price, Professional Licensing
- Amber Seidler, Housing and Community Development
- · Scott Davis, Natural Resources
- · Rachel Sorvig, Lt Gov

Ø IN.gov User Council

- Mission Statement (TBD)
- · Lead: Robert St. John, Health
- Anita Walton, Revenue
- John-Joseph Johansson, BMV
- · Ed Reynolds, Natural Resources
- · Vicki Chinn, Family and Social Services
- Jeff Mullins, Personnel
- Gene Ford, Transportation







New Services

Robert Paglia





Safety



New Services

Transportation

Finance

Services Coming in 2009

Justice

Ø Mobile.IN.gov

Health

Training

- Ø Smart Web 2.0 Technologies Evaluation and Integration (RSS, Blogs, Widgets, Pod Casts, You Tube, ect.)
- Ø Application Standardization
- Ø New Accounting System Q1 2009
- Ø New QA Environment
- Ø Protection of Citizen Information
 - New Contract for 9000 Subscribers
 - Tighter Controls for Accessing Personal Information

Participating INDIANA AGENCIES



- Adj. General/State Armory
- Comm. & Rural Affairs
- Health
- Governor's Planning Council for People with Disabilities









New Services

Mobile.IN.gov

- Ø IN.gov Top Level Design and Development
- Ø Customizable Template Available to Agencies
- Ø Online Services for On-The-Go Constituents to be Explored and Developed





- Environmental Adjudication
- Worker's Compensation
- Alcohol Tobacco
- Environmental Management (including Wetlands)







Safety

Justice



New Services

Transportation

Finance

Web 2.0

Training

Health

Ø Really Simple Syndication (RSS)

- Capabilities Using Implemented e-Subscription Management Tool
- Looking to Integrate with WebCMS

Ø Blogging (User-Generated Content)

- Overwhelming Interest from Many Agencies
- · Best Practices and Strict Oversight at Agency and IN.gov Level

Ø Pod Casts

Need to be Determined Statewide

Ø You Tube (Archived and Old Streaming Video)

- Used by Several Agencies Currently but Not Monitored
- Other Statewide Implementations to be Researched



Governor







Safety

Justice

Training

Health



New Services

Transportation

Finance

Application Design Standardization

- Ø Like web content, online services will be standardized
- Ø The goal of all applications will leverage the IN.gov standardization application 'template'
- Ø Application Infrastructure Q1 2009
- Ø Designs Presented to Governance Council in December
 - IN.gov Program will engage agencies to carefully scope and plan necessary changes

Participating INDIANA AGENCIES



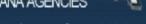
- State of Indiana IN.gov
- Governor
- Lieutenant Governor
- Indiana Office of Technology
- Healthy Indiana Plan (HIP)











- Faith-Based & Comm. Initiatives
- Education Employment Relations
- First Lady
- Arts Commission
- Homeland Security



Partner Vendors

Q&A

Justice





Safety



New Services

Transportation

Finance

Accounting System

Health

- Ø Invoice customers by month
- Ø Simplified refunds process

Quality Assurance Environment

- Ø Decrease Risk of Failure
- Ø Increase overall quality



- Management & Budget
- Teachers' Retirement Fund
- Administration
- State Police
- Agriculture







Safety

Justice



New Services

Transportation

Finance

"One Stop" Services

Office of Disaster Recovery

 Multiple Agencies working to provide critical information to constituents and taxpayers

Ø Business One Stop

Health

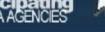
Training

- Analysis Complete
- · Requirements gathered and documented for the Secretary of State and the Department of Revenue

Ø forms.IN.gov Coming in First Quarter 2009

- · Partnership with ICPR on new one stop service for all state forms
- Single Repository for all Forms





- Grain Buyers
- Warehouse Licensing
- Utility Consumer Counselor
- Stadium
- Workforce Development







Safety



Thank You

Transportation

Finance

Thank You to Our Agencies

Justice

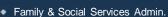
- Ø Governor's & Lt. Governor's Office
- Ø CMS Governance Council

Training

Health

- Ø BMV, DOR, ISDH, DLGF
- Ø IDOA State Information Center
- Ø State IT Directors, Webmasters & PIOs





- Law Enforcement Academy
- Transportation
- Finance Authority
- Board of Tax Review





Q & A



Safety

Justice



Thank You

Transportation

Finance

Thank You to Our Partner Vendors

Ø Indiana Interactive:

Health

Web Design and Development, Payment Processing, Hosting, Security Enhancements & Much More

Ø Haverstick:

Project Management & Application Development

Ø Indecon:

Training

Development & Process Documentation

Ø RightNow Technologies:

Live Help & FAQs

Ø Zent Consulting:

Assisting Agencies With Content Consolidation & Development

Ø GovDelivery:

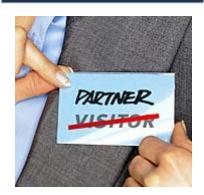
e-Subscriptions Management, Newsletters, Wireless Alerts & RSS

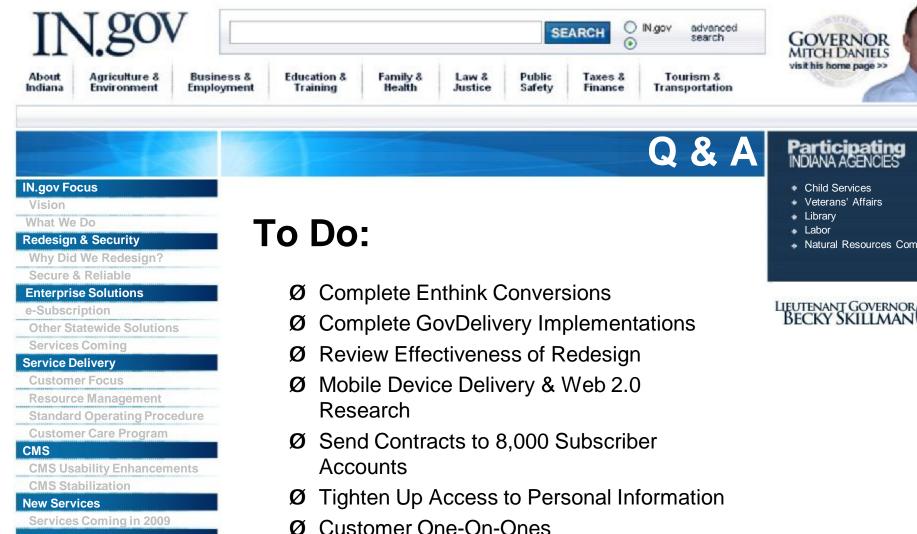
Ø Exact Target:

Newsletter Creation & Distribution

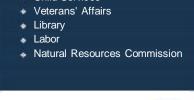


- Auditor of State
- Treasurer of State
- Motor Vehicles
- Protection & Advocacy Services
- War Memorials





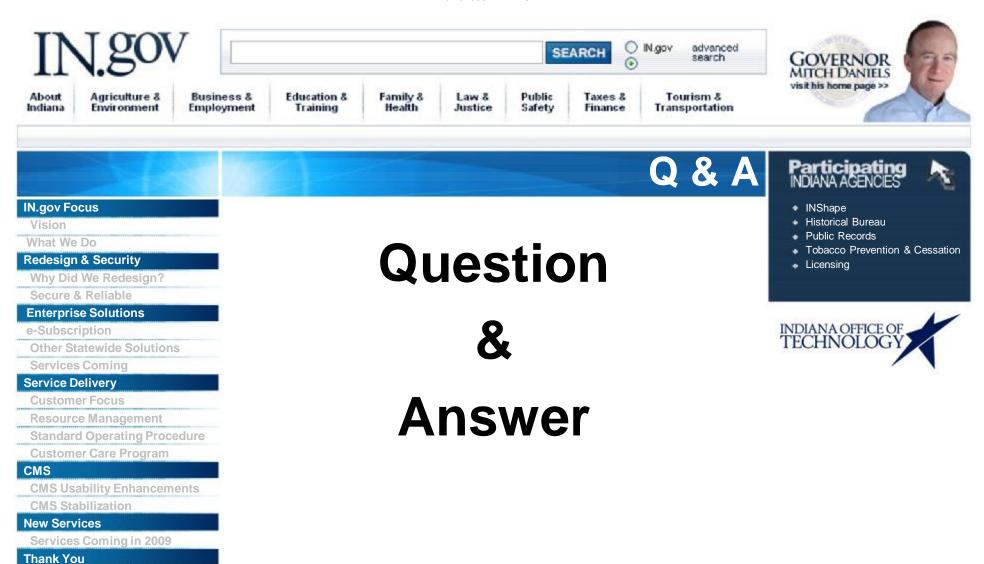




Thank You

Q&A

Partner Agencies Partner Vendors



Partner Agencies Partner Vendors

Q&A



Thank You

This presentation is available at www.in.gov/iot/2380.htm.